

**FOR IMMEDIATE RELEASE**

## **FundsUPERMART.COM Launches Unique Service that Allows Investors to Request for Latest Corporate Bond Prices**

*SINGAPORE (8 July 2016)* – FundsUPERMART.COM (“FSM”, [www.fundsUPERMART.COM](http://www.fundsUPERMART.COM)) has introduced a new feature on its bond platform “Bonds@FSM” which seeks to provide individual investors with better bond price transparency and quicker trade execution. In a first for the Singapore market, investors will now be able to request for the latest “live” corporate bond prices via the new Request for Quote (RFQ) module, which also facilitates subsequent trade execution.

The RFQ, which connects investors to dealers via an online chat module, is currently available for over 100 corporate bonds currently sold on the “Bonds@FSM” platform. With the RFQ, FSM investors can request for live executable bond quotes between 9AM and 5PM each business day. In recognition of the diversity in individual investor needs, live quotes will be provided for bonds across various segments, including investment-grade bonds, high yield bonds, hybrid/perpetual securities as well as foreign currency bonds.

“We recognise that unlike for stocks, bond trading is primarily done OTC, which means that bond pricing tends to be less transparent. This can hinder investors from making good investment decisions when it comes to bond investments. The launch of the RFQ on Bonds@FSM represents our ongoing effort to improve bond price transparency, helping to level the playing field between individual investors and institutional players” said Mr Lim Chung Chun, CEO and Chairman of iFAST Corporation Ltd.

“While we applaud SGX’s recent efforts to improve bond price transparency with the provision of daily evaluated bond prices, the reality of the marketplace is that bond prices fluctuate over the course of the day, which can have significant bearing on an investor’s decision to buy or sell. With the launch of the RFQ, investors now have a means of gaining exposure to intraday bond prices,” said Mr Wong Tze Hong, Assistant Director of Fixed Income at iFAST Financial Pte Ltd.

Following FSM’s previous efforts to make bonds a more accessible asset class for investors, including having no sales charges on all bond funds on its platform, the development of bond information portal BondsUPERMART.COM, as well as the launch of online bond transaction platform Bonds@FSM, the RFQ is its latest initiative in an ongoing effort to empower individual investors with the necessary knowledge and tools to make better-informed decisions in the bond market.

## About Fundsupermart.com (FSM)

Incorporated in the year 2000 in Singapore, Fundsupermart.com (“FSM”) is the Business-to-Consumer (B2C) division of iFAST Financial Pte Ltd (“iFAST Singapore”). FSM provides a comprehensive range of investment products and services, with over 1,000 funds and over 400 bonds, including retail bonds and Singapore Government Securities, and insurance products such as term and hospitalisation plans.

Bonds@FSM is FSM’s initiative to broaden the range of investment products for investors to invest into as part of a globally diversified portfolio. The range of investment products offered to investors on FSM now includes funds, Singapore Government Securities (SGS) and bonds. Bondsupermart.com is part of iFAST Corporation Ltd.’s (“iFAST Corp” or “the Group”) financial education effort to serve the community of investors and wealth advisers.

iFAST Singapore is the Singapore subsidiary of SGX-ST Mainboard-listed iFAST Corp, which is also present in Hong Kong, Malaysia and China. iFAST Singapore holds the Capital Market Services licence and the Financial Advisers licence, issued by the Monetary Authority of Singapore, and is also a Central Provident Fund-registered Investment Administrator.

iFAST Corp’s mission statement is, “To help investors around the world invest globally and profitably”. The Group’s regional research team is based in the markets it operates in, namely Singapore, Hong Kong, Malaysia and China. The Group won the “Most Transparent Company Award 2015, New Issues Category” at the SIAS Investors’ Choice Awards 2015, as well as the “Best Investor Relations – Merit Award” for First-Year Listed Companies at the Singapore Corporate Awards 2015.

For more information, please visit [www.fundssupermart.com](http://www.fundssupermart.com) and [www.ifastcorp.com](http://www.ifastcorp.com)

**Contact:**

Keith Hong

(65) 6439 3869

[keithhong@ifastfinancial.com](mailto:keithhong@ifastfinancial.com)

I am looking for...

Articles.

FSM+  
More Perks

ment enabled!  
to learn more.

(SGD)  
0

orate

rvice and

ed

I Want to

Buy



Payment Method

Transact First, Pay Later



Cheque



Quantity

Minimum Quantity 250,000

Quantity

Submit

Chart Again

Price Histor

Add To Wat



Bond Calculator

RELATED BO

Offering Circul

US\$5,000,000,00

Offering Circular

Pricing Supple

S\$225,000,000 4.

Supplement Serie

2015

NEW BOND

Bond

PCCW 3.000% 14

Request For Quote



*Thank you for your request. Conversation herein does not constitute financial advice or a formal recommendation and must not be relied upon as such. By accessing this chat, users agree to the Investment Account Terms and Conditions of this website. Please note that any transactions confirmed by you via this chat shall be taken as a formal instructions provided by you for us to rely on and act upon. No advice or recommendation will be provided in this chat. If you require advice, please speak with our investment advisers. A dealer will be assisting with your request soon.*

10:01 AM

**REQUEST BOND QUOTE**

Quantity  
250000

Type  
Buy

Payment Method  
Cheque

Currency  
USD

Send a message...

